EU policies and programmes to encourage business cooperation between EU and Ukrainian SMEs

Brussels, 13.02.2023

**Martine DISS,
European Commission, DG GROW**

Legislative framework

- Association Agreement

- Deep and Comprehensive Free Trade Areas (DCFTA)

- Agreement on Conformity Assessment and Acceptance (ACAA)

- Accession Status

HELPING
SMALL AND MEDIUM ENTERPRISES GROW

EU is supporting small and medium enterprises (SMEs) in Ukraine through its initiative EU4Business. At this platform, you may learn how to get a credit or a grant, improve your business development skills and get access to new markets.

★ **ACCESS TO FINANCE**

★ **BUSINESS DEVELOPMENT SERVICES**

★ **BUSINESS ENABLING ENVIRONMENT**

New initiative: SME Policies and Institutions Support (SMEPIS)

Objective 1: To streamline policy and regulatory frameworks for business resilience and support during wartime/post-war recovery.

➢ Policy assessments, recommendations for SME environment, legislation, development of digital tools,

Objective 2: To increase resilience of the Ukrainian business support institutions and strengthen links between SME ecosystems in Ukraine and the EU.

➢ Training and advisory support packages to central SME agency EEPO, Diia.Business online portal and/or offline Diia.Business centres; training and advisory support packages for EEPO and other business support ecosystem actors

Horizon Europe WP 2023-2024

General encouragement to create opportunities for affected UA persons and entities

Calls with reinforced focus on Ukraine

- **WIDERA: €60M** Excellence Hubs Initiative
- **CL2: €9M** Political perspectives for the Eastern Neighbourhood and the Western Balkans
- **CL4**: Calls in support of EU-UA Raw Materials Strategic Partnership and cooperation arrangement on Copernicus and Earth Observation data

Flagship Initiatives

- **€5M** Associating several UA cities to the Climate-Neutral and Smart Cities Mission
- **€2M** Health scientists – continued support through HFSPO

Research Infrastructure

- **Opportunity to offer fast track access** to European RI (health, green, digital, frontier knowledge) for researchers of Ukraine

Broader relevant actions

- **Hop On Facility** under the WIDERA part of the WP

WIDERA – Hop On Facility

- Allows legal entities from Widening countries to join ongoing Horizon projects' consortia, where there are no partners from the Widening countries

- Easier application procedure with win-win benefits for ongoing projects and the Hop On partner

- **Thematic areas:**

  - Health
  - Culture, Creativity and Inclusive Society
  - Civil Security for Society
  - Digital, Industry and Space
  - Climate, Energy and Mobility
  - Food, Bioeconomy, Natural Resources, Agriculture and Environment
  - Non-nuclear Direct Actions of the JRC
  - Innovation

New call: HORIZON-WIDERA-2023-ACCHESS-06

- Type of action: RIA
- Opening: Jan 2023
- Cut-Off dates: 26 Sep 2023; 27 Sep 2024
- Indicative budget: €80M for two cut-off dates
- Expected EU contribution per project: €0,2M to €0,5M
- Expected number of projects to be funded: 160

Horizon Europe Office in Kyiv, Ukraine

- Call opened in Jan

- National Research Foundation of Ukraine (NRFU) identified as a potential grant beneficiary

- Threefold objective:

    - **Promote UA's participation** in HE programme through awareness raising

    - **Provide TA** and support to UA NCPs

    - **Provide policy advice** on UA's integration into ERA

- Learn from similar HE Offices in EU MS and other ACs (Georgia and Turkey)

Slide 8

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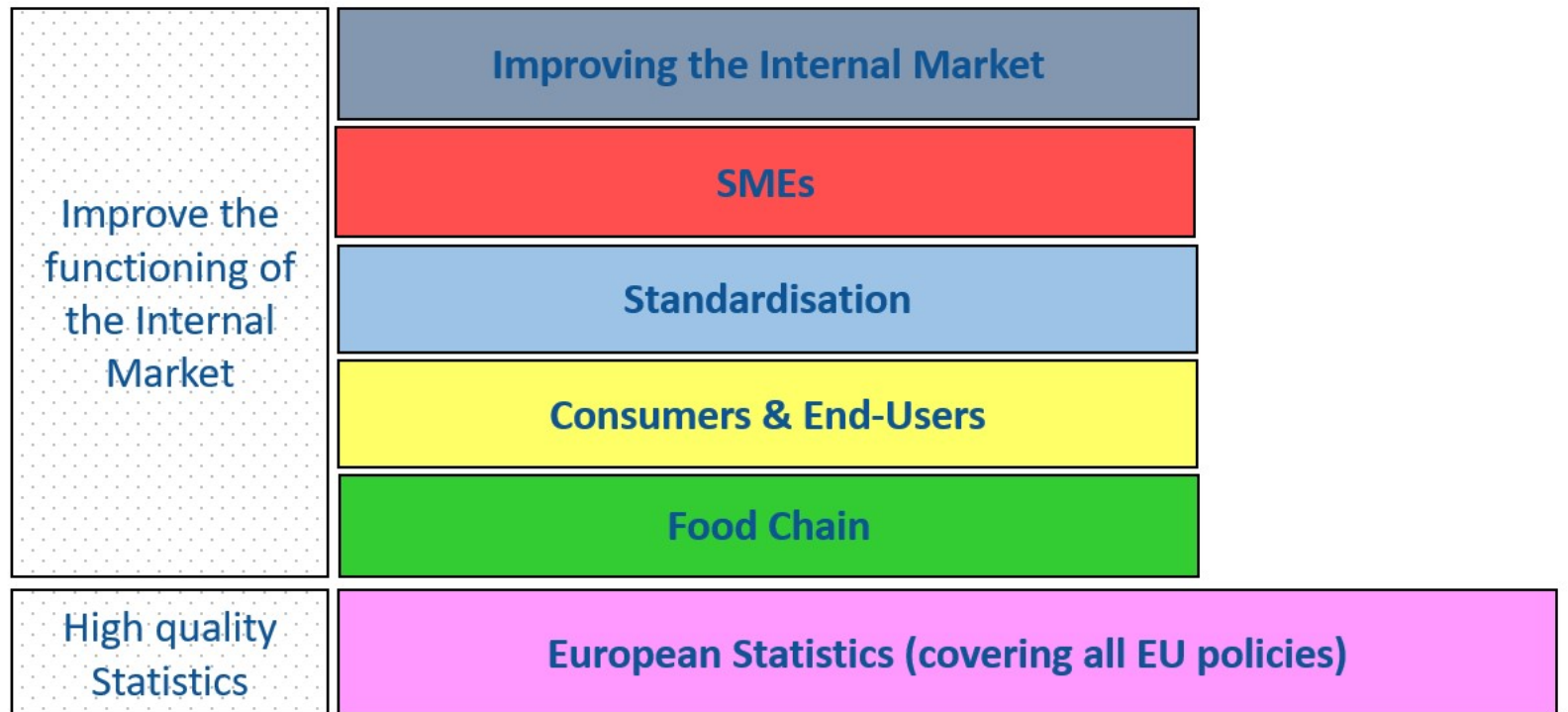
The Single Market Programme

Objectives:

- Strengthen and increase visibility of the Single Market.
- Develop a Single Market as engine for growth, jobs and resilience.
- Provide better value for money for EU citizens: improve synergies, coordinate actions, reduce administrative burden.
- Ensure a coherent, transparent and flexible programme structure.
- Focused economic recovery of each industrial ecosystem.

Budget of € 4.2 billion over 2021-2027

6 pillars

Improve the functioning of the Internal Market	Improving the Internal Market
	SMEs
	Standardisation
	Consumers & End-Users
	Food Chain
High quality Statistics	European Statistics (covering all EU policies)

Competitiveness and sustainability of SMEs

Support to SMEs
Make the most of business opportunities in Europe and beyond.

- Support to businesses, in particular SMEs

- Facilitate access to markets

- Developing a favourable business environment

- Support the development and growth of businesses

- Competitiveness and sustainability of enterprises and whole sectors of economy (connecting ecosystems, clusters)

- Fostering an entrepreneurial business environment and culture, including through mentoring and mobility schemes

Enterprise Europe Network

The world's largest support network for SMEs, created in 2008

Helps ambitious European businesses at their doorstep
- to innovate
- to increase their competitiveness
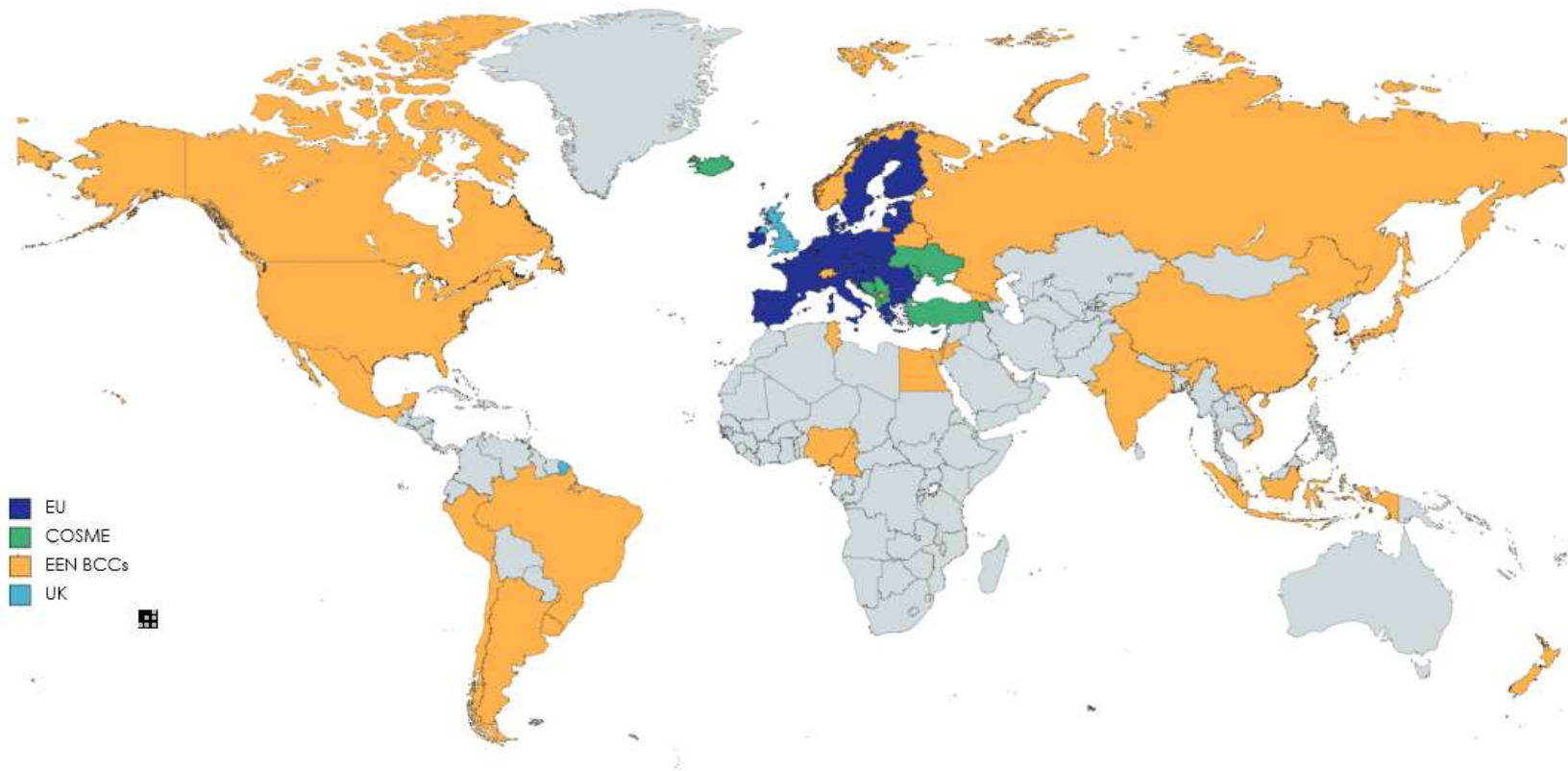- to expand their business in Europe and beyond

EEN services are free of charge

All EEN services must have a European dimension & provide EU added value to clients

The EEN in Europe and the world*

* Previous EEN

EU
COSME
EEN BCCs
UK

Business Support on Your Doorstep

EEN Ukraine

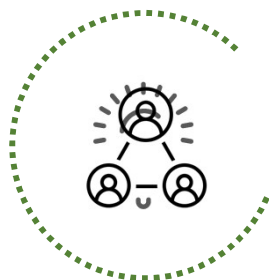| Legal Name |
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| UKRAINIAN CHAMBER OF COMMERCE AND INDUSTRY |
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| ASSOCIATION 'INDUSTRIAL AUTOMATIONOF UKRAINE |
| NON-GOVERNMENTAL ORGANISATION KHARKIV INFORMATION TECHNOLOGY CLUSTER |

Ukrainian Cluster Alliance

European Cluster Collaboration Platform

European Clusters Alliance

Ukrainian Cluster Alliance

All regions in Ukraine

35 clusters

1800 companies

50 C2C & B2B events

Over 1000 cluster organisations

378	Cluster Members
283	SME's
11	Number of start-ups among
24	Large Companies
27	Research Organisations, Univ Centers
2	Number of civil society mem
42	Other Ecosystem Actors

Clusters Meet Regions - EU-Ukraine Business Partnership.
29-30 March 2023, Košice, Slovakia

- **High-level speakers from the EC, Slovakia, and Ukraine**

- **200 representatives from the EU and Ukrainian clusters and companies as well as national and regional public authorities and business support organisations**

- **Workshops on integrating UA clusters & companies into EU value chains**

- **Site visits**

- **Matchmaking session**

- **Networking opportunities**

Clusters meet Regions
Clusters as key drivers of regional development and growth

Erasmus for Young Entrepreneurs

- **EU-funded exchange programme for entrepreneurs** from the EU members states and 12 additional countries

- **1-6 months exchange**
  for new entrepreneur with experienced entrepreneur abroad

- Opportunity to exchange **knowledge, business ideas, contacts, experiences together with access to new mark**ets

- **www.erasmus-entrepreneurs.eu**

Matchmaking platforms

THE SUPPLY CHAIN RESILIENCE PLATFORM

https://supply-chain-resilience-platform.b2match.io/

The Supply Chain Resilience platform

- **For "firefighting" - finding partners that:**

  - **offer or request in a variety of sectors:** agrifood, constructions, raw materials, digital, electronics, energy, health, mobility, textiles

  - able to **deliver** on time

- **For long-term "mariages" - finding partners that:**

  - will become strategic partners in cross-border business value chain;

  - beyond the sales - projects, business models, cutting-edge technologies;

  - multi-actor collaborations - SMEs, support organisations, academia, important stakeholders and key decision-makers.

Profile matches: 26791
Number of meetings that took place: 300+
Number of ongoing negotiations: 40+
Partnership agreements made: 5

EU-Ukraine Solidarity Lanes

It contributes to the implementation of the **EU-Ukraine Solidarity Lanes Action Plan**.

It brings together businesses to:
* **identify new logistics chains** for the export and import of products and materials from/to Ukraine;
* **find new partners** for logistics and international trade;
* **share insights** on solutions and initiatives to rethink logistics and supply chains, adapt infrastructure and get the right equipment and machinery to the right place.

https://eu-ua-solidarity-lanes.seu.b2match.io/home

Electric energy matchmaking Forum for Ukraine support
January 16 - February 28, 2023

Home | Login | Register

Electric energy
matchmaking Forum
for Ukraine support

16 January 2023 - 28 February 2023

**Electric energy
matchmaking Forum for
Ukraine support**

Info   How it works   Protection Mechanism   **Online Event**   FAQ   Contact

Current situation and urgent needs for recovering Ukrainian energy system

enterprise europe network
Official online Opening of The Electric Energy matchmaking Fo...

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Official online Opening
of The Electric Energy
matchmaking Forum

Watch on ▶ YouTube

Date: 5 December 2022 (Monday)
Time: 10:00-11:00 am (CET)

Register now
Open until 28 February 2023

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Business Support on Your Doorstep

EUROPEAN CLUSTER
COLLABORATION PLATFORM

What's next?

DG GROW will:

- Launch a survey to assess past and future activities of EU Business organisations in relation to Ukraine

- Produce a Factsheet for EU SMEs wishing to do business or invest in Ukraine

- Launch 2 calls under the SMP 2023 work programme

- Launch a pilot facility to counter-guarantee EU export credit agencies

Дякую!
Thank you!

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http://www.clustercollaboration.eu

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