

CONCEPT NOTE



World Women Entrepreneurs Forum (WWEF) Inspire • Impact • Invest 25–26 August 2025 | Ulaanbaatar, Mongolia

Background and Rationale

Around the world, women entrepreneurs are breaking barriers, leading innovation, and driving inclusive growth in every sector—from technology and agriculture to education and creative industries. Despite these remarkable achievements, women continue to face disproportionate challenges rooted in structural inequalities. Limited access to finance, exclusion from networks of power and capital, and persistent socio-cultural norms hinder the full realization of their entrepreneurial potential.

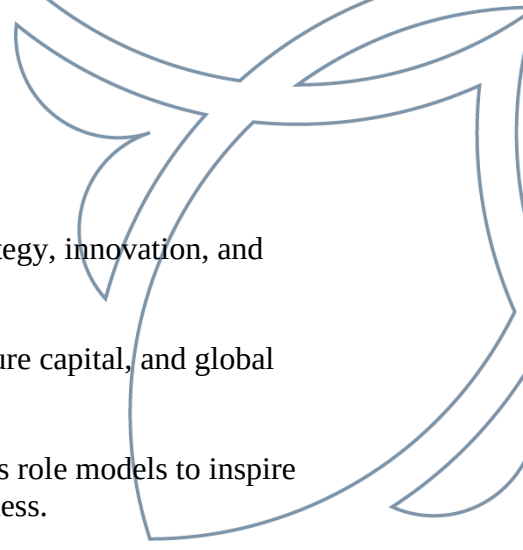
The **World Women Entrepreneurs Forum (WWEF)** emerges in response to this urgent need—to not only celebrate the progress made, but to challenge the systems that limit it. Held in Ulaanbaatar, Mongolia, under the theme **Inspire, Impact, Invest**, the Forum will serve as a global platform to uplift women entrepreneurs by fostering connection, capacity, and capital. It will bring together leaders, changemakers, investors, and advocates to co-create an ecosystem where women-led businesses thrive and transform economies.

Mongolia, with its rich heritage of powerful women figures and longstanding commitment to gender equality, provides a fitting setting for this global dialogue. WWEF seeks to be more than an event—it aims to be a **movement** toward a world where women’s entrepreneurship is not the exception, but the norm.

Objectives

The World Women Entrepreneurs Forum is designed to create **sustainable impact** by addressing core challenges and unlocking new opportunities for women in business. The key objectives of the Forum are:

- **Empowerment and Advocacy:**
Elevate the voices of women entrepreneurs and advocate for policies and practices that remove systemic barriers to their success.
- **Networking and Collaboration:**
Facilitate meaningful cross-sectoral connections among entrepreneurs, investors, mentors, and decision-makers across regions.

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- **Knowledge and Skill Development:**
Offer practical training and insights on leadership, business strategy, innovation, and market access tailored to the needs of women entrepreneurs.
 - **Access to Capital and Resources:**
Connect women-led enterprises with financial institutions, venture capital, and global networks to accelerate their growth and sustainability.
 - **Inspiration and Visibility:**
Showcase the journeys of accomplished women entrepreneurs as role models to inspire rising leaders and shift public narratives around women in business.

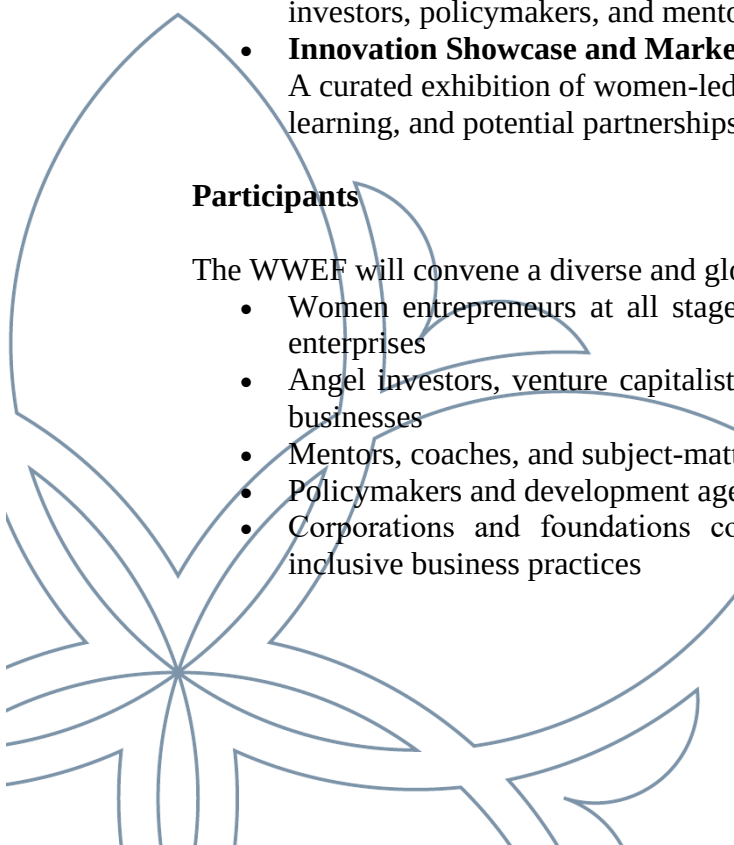
Key Activities and Format

The two-day Forum will feature a dynamic and interactive format designed to encourage participation, creativity, and action. Key components include:

- **Opening Ceremony & Keynote Addresses:**
Inspirational speeches from globally recognized women leaders, entrepreneurs, and advocates for gender equality in business.
- **Thematic Panel Discussions:**
Critical conversations on topics such as:
 - *Breaking Barriers: Reimagining Leadership and Power*
 - *Financing the Future: Unlocking Capital for Women Entrepreneurs*
 - *Building Green and Inclusive Economies: The Role of Women-led Enterprises*
 - *Digital Transformation and Innovation in Women's Businesses*
- **Workshops and Training Labs:**
Hands-on sessions focused on skills development in areas such as digital marketing, business scaling, investor readiness, negotiation, and leadership.
- **Curated Networking and Mentorship:**
Structured opportunities for one-on-one and group engagements among entrepreneurs, investors, policymakers, and mentors.
- **Innovation Showcase and Marketplace:**
A curated exhibition of women-led businesses and innovations, offering visibility, learning, and potential partnerships.

Participants

The WEF will convene a diverse and global group of participants, including:

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- Women entrepreneurs at all stages of growth, from early-stage startups to established enterprises
 - Angel investors, venture capitalists, and financial institutions supporting women-owned businesses
 - Mentors, coaches, and subject-matter experts in business and innovation
 - Policymakers and development agencies working on gender-inclusive economic policies
 - Corporations and foundations committed to women's economic empowerment and inclusive business practices



Expected Outcomes

- **Increased visibility and recognition of women entrepreneurs on the global stage**
- **Strengthened cross-border networks and partnerships** among entrepreneurs, investors, and institutions
- **Greater access to capital, markets, and mentorship** for women-led businesses
- **Enhanced capacity and resilience** of women entrepreneurs through skills-building and strategic learning
- **Stronger global momentum and advocacy** for gender-responsive economic policy and entrepreneurship support systems

We invite all stakeholders—governments, private sector leaders, civil society, and international organizations—to join us in Mongolia and contribute to a bold and inclusive future shaped by women’s leadership, ingenuity, and strength.

Let us come together to **inspire, impact, and invest**—and to build a world where women entrepreneurs are empowered to lead not only in business, but in the transformation of economies and societies.

